Diploma in UX & UI Design

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In today's digital age, the importance of UX (User Experience) and UI (User Interface) design cannot be overstated. A well-designed product or service can make or break a business, and UX/UI design is key to ensuring that users have a positive experience with a brand's digital offerings.

UX design focuses on creating products that are intuitive, user-friendly, and meet the needs of the user. UI design, on the other hand, is focused on the visual and interactive elements of a product, such as layout, typography, and color.

Effective UX/UI design can lead to a number of benefits, including increased user engagement, improved customer satisfaction, and even increased revenue. A well-designed product can help build brand loyalty, while a poorly-designed product can result in frustration and negative reviews.

Course structure

- Introduction
- User Considerations
- The Psychology of Design
- Usability Goals
- The Design Process
- User Experience Evaluation
- Structure and Navigation
- Interfaces & Devices
- Visual Style & Aesthetics
- Design Considerations
- The Future of UX / UI

Career opportunities

The field of UX/UI design is rapidly growing and offers numerous opportunities in various industries. It is a highly in-demand skill and a top 10 most in-demand hard skill, according to LinkedIn. Salaries for UX/UI designers in Ireland range from €50,000 per year for a median salary to €80,000+ for senior designers. Creative employment in Ireland is growing by 23% year on year, and the UX/UI talent pool has been gradually rising.

Entry requirements

This course is intended for anyone with an interest in UX and UI designing. A specific technical or analytical background is not needed, but you are expected to have digital literacy to navigate through the various Tools taught.

You will also require access to a standard laptop or desktop computer and a broadband Internet connection.

Duration: 11 weeks, one evening per week
Delivery: Online, On-campus
Fees: Online - € 1,128
On-campus - € 1,440
*Contact us for next availability.